



**Faculty of commerce
and tourism industry**

**BELORUS STATE ECONOMIC UNIVERSITY
THE MINISTRY OF SCIENCE AND TECHNOLOGY OF THE SOCIALIST REPUBLIC OF
VIETNAM, VIETNAM ACADEMY OF SCIENCE AND TECHNOLOGY UNDER
INSTITUTE OF ECONOMICS AND MANAGEMENT, TAVRIDA NATIONAL V.I. VERNADSKY
UNIVERSITY, Russian Federation
TAJIK STATE UNIVERSITY OF COMMERCE, Tajikistan
UNIVERSITY OF CAGLIARI, Italy
UNIVERSITY OF TARTU, PÄRNU COLLEGE, Estonia**

**INVITE STUDENTS AND YOUNG SCIENTISTS TO PARTICIPATE IN THE
SECOND INTERNATIONAL SCIENTIFIC AND PRACTICAL
CONFERENCE «MODERN MECHANISM OF FUNCTIONING OF
TRADING BUSINESS AND TOURISM INDUSTRY: REALITY AND
PROSPECTS»
March 1-2, 2018**

THE MAIN THEMES OF THE CONFERENCE

1. *The economic potential of the wholesale and retail trade*

- ☞ Actual problems of consumer market development
- ☞ Effectiveness of innovations in trade
- ☞ State regulation of trade
- ☞ Problems of antimonopoly regulation of commodity markets
- ☞ Development strategies of trade organizations in modern conditions

2. *Modern problems and prospects of the restaurant business development*

- ☞ Domestic and foreign experience of the restaurant business
- ☞ The effectiveness of innovation in the restaurant industry
- ☞ Ways of improving the operation of the restaurant business

3. *Commercial activities in domestic and foreign markets*

- ☞ Modern technologies in trade and public catering
- ☞ Commercial potential of an organization in the domestic and foreign markets
- ☞ E-commerce

4. *Problems of real estate market development*

- ☞ Commercial property management
- ☞ Residential property management
- ☞ Surveying

5. *Issues in commodity research of food and non-food products*

- ☞ Management and quality control of consumer goods
- ☞ Identification and safety of consumer goods
- ☞ Characteristics of commodity research and the competitiveness of consumer goods
- ☞ Innovative technologies used in the production of consumer goods
- ☞ Modern methods of analysis of the consumer goods assortment

6. *Complex development of tourism industry on the basis of innovative technologies*

- ☞ Innovative practices and tools for developing and promoting national tourist product
- ☞ Features of development of various types of tourism (medical and wellness tourism, event-tourism, agro tourism)
- ☞ Problems of functioning of tourist destinations
- ☞ Main directions of developing infrastructure for tourism industry in the modern world

7. *Problems and prospects for the development of trade and tourism industry in the global market*

- ☞ Modern trends of world trade development
- ☞ Global practice of the functioning of the retail trade and restaurant business
- ☞ Trends in the development of tourism industry in the context of globalization

The form of participation – by attendance or by correspondence

Conference languages – Russian, Belarusian and English

The conference will be held at the address: 7, Sverdlov St., Minsk, Belarus

MAIN EVENTS OF THE CONFERENCE

- ☞ *Reports contest*
- ☞ *Open discussion platform*
- ☞ *Workshop with an exhibition of laboratory equipment and chemical reagents (consumables)*
- ☞ *Workshops*
- ☞ *Exhibition of scientific works*
- ☞ *Round table discussions*



CONFERENCE PARTICIPATION

For participation in the conference you are required to e-mail the following materials to **e-mail: conferensfcti@tut.by** by **February 23, 2018**:

1. an application form is a separate file («Surname_Zayavka.doc»)
2. abstracts in an electronic form («Surname_confFCTI.doc»)
3. copy of the receipt confirming the payment of the registration fee

APPLICATION FORM TO PARTICIPATE in the ISPC FCTI 2018

| | |
|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Full name of participant | |
| Place of studies (work), faculty, year, group | |
| Contact telephone number | |
| E-mail | |
| Research supervisor (full name) | |
| Academic degree, academic title | |
| Place of employment, position | |
| The abstract title | |
| Theme of the conference | |
| Form of participation | Attendance: presentation of a paper / Correspondence: publication of abstracts / Participation in a master-class |
| Do you need a hotel accommodation? | Yes/ No |

The proceedings of the conference will be published on the conclusion of the conference. Each participant will be sent a collection of conference materials in PDF-format

Amount of registration fee for conference participants

For foreign participants – 7 USD (\$). Bank details for international transfer in USD: BY 21 AKBB 36329000 0015 1520 000, JSC “JSSB BELARUSBANK” MINSK S.W.I.F.T. AKBBY 21511 To be paid to the account number BY90AKBBY 1110000002660000000 Branch 511 БИК АКБББЫ21511\$; Correspondent Bank: Citibank N.Y., New York USA? S.W.I.F.T CITIUS33 Corr. Account №36316365

The registration fee should have been paid by the conference participants **by 23 February 2018**

Travel, accommodation, and meals are at the expense of conference participants or sending organizations

Requirements for the abstracts

Abstracts are accepted for publication, including ones in collaboration with research supervisors

The submitted materials must include a logically separated introduction; main part; final part with clearly defined conclusions; and a list of references

- ☞ Abstract size - **up to two A4 pages**, prepared in Microsoft Word text editor (.doc format) without automatic hyphenation. Landscape format of pages and tables is not allowed
- ☞ Margins: left, right, top and bottom - 2 cm. Font - Times New Roman, size 14 pt. Line spacing – 1.5. Text alignment - justified. Paragraph indentation – 1.25 cm. No page numbering
- ☞ Any symbols and abbreviations should be defined when first used
- ☞ References to the sources used are to be applied alongside the text in square brackets [1]

Abstract Sample

I.I. Ivanov
BSEU (Minsk)

Research supervisor I.I. Petrov
(academic degree, academic title)

ECONOMIC POTENTIAL OF TRADE

Text

References

1. Semenova, I. V. Theoretical analysis of the major management schools / I.V. Semenova // Fundamental Research. – 2013. – № 4. – pp. 75–78.

Abstracts presented in violation of the above mentioned requirements will not be accepted by the editorial board. The organizing committee reserves the right of allocating the materials into sections, editing, and reducing the volume of materials

ORGANIZING COMMITTEE

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Department of commercial activity in the domestic and foreign markets

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