



Faculty of Commerce and Tourism Industry

**BELARUS STATE ECONOMIC UNIVERSITY (BELARUS)**  
**PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS (RUSSIA)**  
**LANZHOU ACADEMY OF ARTS AND SCIENCES (China)**  
**FOREIGN TRADE UNIVERSITY (VIETNAM)**  
**ODESSA NATIONAL ACADEMY OF FOOD TECHNOLOGIES (UKRAINE)**  
**K. MININ NIZHNYGOROD STATE PEDAGOGICAL UNIVERSITY**  
**I.N. ULYANOVA CHEBOKSAR STATE UNIVERSITY (Russia)**

**INVITE**

**students and young scientists to participate in the**  
**6<sup>th</sup> INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE**  
**"MODERN MECHANISM OF FUNCTIONING OF TRADING BUSINESS**  
**AND TOURISM INDUSTRY: REALITY AND PROSPECTS"**  
**on December 2-3, 2021**

### **The Main Topics of the Conference:**

#### ***Section 1. Economic potential for the service sector development***

- Main trends and topical problems in the development of the service sector;
- Competitiveness and efficiency of potential use by service sector entities;
- Problems of definition and antimonopoly regulation of commodity markets;
- Possibility and necessity for compromise of interests of service sector subjects;
- strategies for the development of the service sector in modern conditions, etc.

#### ***Section 2. Modern problems and prospects of the restaurant business development***

- Domestic and foreign experience in the functioning of the consumer market;
- Economic mechanism for the implementation of business processes in the consumer market;
- Ways to improve the efficiency of the functioning of trade and restaurant business organizations, etc.

#### ***Section 3. Commercial activities in domestic and foreign markets***

- Modern trading and catering technologies;
- Commercial potential of the organization in the foreign and domestic markets;
- Sales management;
- Commercial real estate; etc.

#### ***Section 4. Problems of real estate market development***

- Commercial real estate management;
- Residential property management;
- Surveying, etc.

#### ***Section 5. Topical Issues of Merchandising and Goods Quality Management***

- Quality management and peculiarities of the goods quality examination;
- Identification and safety of consumer goods;
- Characteristics of commodity research and the competitiveness of consumer goods;
- Innovative technology used in the production of consumer goods;
- Modern methods of analysis of the range of consumer goods;

#### ***Section 6. Trends and innovative technologies in the tourism industry***

- Innovative tools for promoting national tourist product;
- Development of various types of tourism (event, medical and health tourism, ecotourism);
- Problems of functioning of tourist destinations;
- Main directions of tourism development in the modern world.

#### ***Section 7. Problems and prospects for the development of the trade and tourism industry in the global market (in English)***

- Modern trends of world trade development;
- Global practice of the functioning of the retail trade and restaurant business;
- Trends in the development of the tourism industry in the context of globalization.



## Faculty of Commerce and Tourism Industry

The form of participation in the conference - by correspondence  
Conference languages - Russian, Belarusian, and English  
Conference venue – 7, Sverdlova Str., Minsk

*The plenary session is held online.  
The section meeting is held in absentia.*

*Detailed information on the format of the event  
will be posted on the website of the Faculty of  
Commerce and Tourism Industry - [fcti.by](http://fcti.by)*

### PARTICIPATION IN THE CONFERENCE

**For participation in the conference** you are required to e-mail the following materials to [fcti.conf@tut.by](mailto:fcti.conf@tut.by) by **November 27, 2020:**

- application form formalized in a separate file (file name: *Surname\_Zayavka.docx*);
- abstract in electronic form (file name: *Section number\_Surname\_Abstract.docx*);
- copy of the receipt confirming the payment of the registration fee.

### APPLICATION FORM

**of a participant of the 5<sup>th</sup> International scientific and practical conference  
"MODERN MECHANISM OF FUNCTIONING OF TRADING BUSINESS AND TOURISM  
INDUSTRY: REALITY AND PROSPECTS"**

Full name of participant	
- place of studies (work), faculty, year, group	
- contact telephone number	
- e-mail	
Research supervisor (full name)	
- academic degree, academic title	
- place of employment, position	
The abstract title	
Theme of the conference	
Form of participation: - Attendance: presentation of a paper, - Correspondence: publication of abstracts - Participation in a master-class	
Do you need a hotel? (Yes/ No)	

Materials will be posted in the Scientific Electronic Library (eLIBRARY.RU), in the BSEU electronic library (EDOC.BSEU.BY) and on the website of the Faculty of Commerce and Tourist Industry (FCTI.BY).

### AMOUNT OF REGISTRATION FEE FOR CONFERENCE PARTICIPANTS

- The organizational contribution is 9 Belarusian rubles (BYN). Participation in the conference is paid through the "Calculation" system (ERIP). Follow the steps: 1) Select the item "System" Calculation "(ERIP); 2) Select a sequentially tab: Minsk - Education and Development - Higher Education - BGEU; 3) Choose a paid service: conference fees; 4) enter the service code: 91 - to participate in the conference; 5) enter Last name, first name, middle name (if any) and the payment amount.
- **The registration fee should be paid by the conference participant by 27 November 2021.**

This information letter in accordance with paragraph 2 of Art. 407 of the Civil Code is a public offer (a proposal to conclude an agreement), and the payment of the amount indicated in it in accordance with paragraph 3 of Art. 408 and clause 2 of Art. 407 Civil Code - acceptance (acceptance of the proposal). In this case, the agreement will be considered concluded at the time of payment (confirmation of payment) for information and consulting services. This information letter is indicated as the basis for payment. The public offer applies only to citizens of the Republic of Belarus.



## Requirements for the abstracts

Abstracts are accepted for publication, including ones in collaboration with research supervisors.

The submitted materials must include a logically separated introduction; main part; final part with clearly defined conclusions; and a list of references.

- File format - doc, docx, rtf
- Abstract size - up to two A4 pages, with portrait orientation of pages and tables
- Margins: left, right, top and bottom - 2 cm.
- Font - Times New Roman, size 14 pt.; line spacing - 1,5; without automatic hyphenation; text alignment – justified; paragraph indention - 1.25 cm; no page numbering.
- Any symbols and abbreviations should be defined when first used.
- References to the sources used are to be applied alongside the text in square brackets [1].

### Abstract Sample

***I.I. Ivanov***  
*BSEU ( Minsk)*

***Research supervisor I.I. Petrov***  
*(academic degree, academic title)*

### ECONOMIC POTENTIAL OF TRADE

Text xx  
xxx

### References.

1. Semenova, I. V. Theoretical analysis of the major management schools / I.V. Semenova // Fundamental Research. — 2013. — № 4. — pp. 715–718.

The organizing committee has the right to select abstracts for publication, edit them and distribute materials on sections. The abstracts submitted after the deadline or those which do not meet the conference requirements shall not be accepted.

## Contact us

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