



Faculty of commerce
and tourism industry

BELARUS STATE ECONOMIC UNIVERSITY (Belarus)
LODZ UNIVERSITY (Poland)
UNIVERSITY OF CAGLIARI (Italy)
SAINT-PETERSBURG STATE UNIVERSITY OF ECONOMICS (Russia)
NATIONAL UNIVERSITY OF ECONOMICS (Vietnam)

INVITE STUDENTS AND YOUNG SCIENTISTS TO PARTICIPATE IN THE
**THE FOURTH INTERNATIONAL SCIENTIFIC AND PRACTICAL
CONFERENCE «MODERN MECHANISM OF FUNCTIONING OF
TRADING BUSINESS AND TOURISM INDUSTRY: REALITY AND
PROSPECTS»**
December 5-6, 2019

THE MAIN THEMES OF THE CONFERENCE

1. The economic potential of the wholesale and retail trade

- Actual problems of consumer market development
- Effectiveness of innovations in trade
- State regulation of trade
- Problems of antimonopoly regulation of commodity markets
- Development strategies of trade organizations in modern conditions

2. Modern problems and prospects of the restaurant business development

- Domestic and foreign experience of the restaurant business
- The effectiveness of innovation in the restaurant industry
- Ways of improving the operation of the restaurant business

3. Commercial activities in domestic and foreign markets

- Modern technologies in trade and public catering
- Commercial potential of an organization in the domestic and foreign markets
- E-commerce

4. Problems of real estate market development

- Commercial property management
- Residential property management
- Surveying

5. Issues in commodity research of food and non-food products

- Management and quality control of consumer goods
- Identification and safety of consumer goods
- Characteristics of commodity research and the competitiveness of consumer goods
- Innovative technologies used in the production of consumer goods
- Modern methods of analysis of the consumer goods assortment

6. Complex development of tourism industry on the basis of innovative technologies

- Innovative practices and tools for developing and promoting national tourist product
- Features of development of various types of tourism (medical and wellness tourism, event-tourism, agro tourism)
- Problems of functioning of tourist destinations
- Main directions of developing infrastructure for tourism industry in the modern world

7. Problems and prospects for the development of trade and tourism industry in the global market

- Modern trends of world trade development
- Global practice of the functioning of the retail trade and restaurant business
- Trends in the development of tourism industry in the context of globalization

The form of participation – by attendance or by correspondence

Conference languages – Russian, Belarusian and English

The conference will be held at the address: 7, Sverdlov St., Minsk, Belarus

MAIN EVENTS OF THE CONFERENCE

- Plenary session
- Reports contest
- Open discussion platform
- Workshops
- Intellectual tournament



CONFERENCE PARTICIPATION

For participation in the conference you are required to e-mail the following materials to **e-mail: fcti2019@tut.by** by **December 2, 2019:**

- 1) *an application form is a separate file («Surname_Zayavka.docx»)*
- 2) *abstracts in an electronic form («Surname_ Abstract.docx»)*
- 3) *copy of the receipt confirming the payment of the registration fee*

APPLICATION FORM TO PARTICIPATE in the ISPC FCTI

Full name of participant	
Place of studies (work), faculty, year, group	
Contact telephone number	
E-mail	
Research supervisor (full name)	
Academic degree, academic title	
Place of employment, position	
The abstract title	
Theme of the conference	
Form of participation	Attendance: presentation of a paper / Correspondence: publication of abstracts / Participation in a master-class
Do you need a hotel accommodation?	Yes/ No

The proceedings of the conference will be published on the conclusion of the conference, posted on site fcti.by
Each participant will be sent a collection of conference materials in PDF-format

Amount of registration fee for conference participants

For foreign participants – 10 USD. Bank details for international transfer in USD: BY68 AKBB 3632 9000 0012 2520 0000 (recipient: Belarus State Economic University), Bank of recipient: BELARUSBANK MINSK SWIFT AKBBBY2X To be paid to the account number BY90 AKBB6111 0000 0026 6000 0000; Correspondent Bank: Citibank N.A., New York USA, SWIFT CITIUS33 Corr. acc. № 36316365

The registration fee should have been paid by the conference participants **by December 2, 2019**
Travel, accommodation, and meals are at the expense of conference participants or sending organizations

Requirements for the abstracts

Abstracts are accepted for publication, including ones in collaboration with research supervisors

The submitted materials must include a logically separated introduction; main part; final part with clearly defined conclusions; and a list of references

- Abstract size - **up to two A4 pages**, prepared in Microsoft Word text editor (.doc format) without automatic hyphenation. Landscape format of pages and tables is not allowed
- Margins: left, right, top and bottom - 2 cm. Font - Times New Roman, size 14 pt. Line spacing – 1.5. Text alignment - justified. Paragraph indentation – 1.25 cm. No page numbering
- Any symbols and abbreviations should be defined when first used
- References to the sources used are to be applied alongside the text in square brackets [1]

Abstract Sample

I.I. Ivanov

BSEU (Minsk)

Research supervisor I.I. Petrov

(academic degree, academic title)

ECONOMIC POTENTIAL OF TRADE

Text

References

1. Semenova, I. V. Theoretical analysis of the major management schools / I.V. Semenova // Fundamental Research. — 2013. — № 4. — pp. 75–78.

Abstracts presented in violation of the above mentioned requirements will not be accepted by the editorial board. The organizing committee reserves the right of allocating the materials into sections, editing, and reducing the volume of materials

ORGANIZING COMMITTEE CONTACTS

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